

Some facts on China

Did you know:

- That on the average over US\$ 100 million in direct foreign investment pours into China from all over the world every day?
- That the number of approved foreign investment projects has reached over a quarter of a million?
- That by the year 2000, China will have a population of 1300 million?
- That currently about 30% of the population lives in cities and towns?
- That by the year 2000, China will have 35% of the population living in cities and towns rising to 45% in 2010 and 60% in 2020?
- That in 1995 China had 640 cities? in 2000 it will have 720 and 1000 in 2010 and 1250 in 2020?
- That by the year 2000 the urban population will comprise 455 million residents (35% of the population) and 100 million migrant workers amounting to 550 million. This is more than double the current number of consumers in the United States today?
- That there are around 40 million households living in cities and towns that can be considered as middle class?
- That China has about 800 commercial airplanes now and likely to add 300 more by the year 2000
- That by the year 2016 the labour force in China will peak to some 870 million?
- That by the year 2030 there will be some 300 million students in primary, secondary schools and universities?

(The above information is taken from a paper entitled "The China Consumer in the Year 2000 presented by Louis Tong at the "Growing with China" Marketing Conference, Shanghai, 17, April, 1997) and the China Daily, Feb. 14, 1997)